

**Relevant Event**  
**Date: 08/29/2015**

**QUOTING SYMBOL:** GSANBOR  
**NAME OF THE COMPANY:** GRUPO SANBORNS S.A.B. DE C.V.  
**PLACE:** MEXICO CITY

**Topic:**  
**Unusual movements in the trading of securities representing the capital of GSANBOR Series B-1.**

Regarding unusual movements that occurred today in the trading of the values identified with ticker symbol "GSANBOR SERIES B-1", the issuer reports that:

The movements and causes that led to the same are not of its knowledge and merely correspond to conditions of the market.

With the information known by the issuer until now, and once the procedure to cleave information is carried out in accordance with Article 53 of the *General Provisions Applicable Securities Issuers and Other Market Participants*: the company is not aware that members of its Board of Directors, relevant directors or the repurchase fund participated in the movements that occurred today. If after making a thorough review, additional information was identified in this regard, it will be published today or no later than the next business day, by the same means and as established by the regulatory framework.

This statement is made at the request of the Mexican Stock Exchange, based on the provisions of Article 106 of the Mexican Securities Market Law and Article 50, last paragraph of the *General Provisions Applicable to Securities Issuers and other market participants*.

